

Report of the Director of Public Health to the meeting of Wellbeing Board to be held on 17th August 2021

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Subject:

District Plan

Summary statement:

This District Plan sets out our shared ambitions and priorities for the District. It sets the direction for the work of the many organisations and communities who belong to one or more of the Partnerships that make up the Wellbeing Board.

Sarah Muckle
Director of Public Health

Portfolio:

Corporate

Report Contact: Angela Hutton
Phone: (01274) 431000
E-mail: Angela.Hutton@bradford.gov.uk

Overview & Scrutiny Area:

Corporate

1. SUMMARY

- The District plan builds upon the Wellbeing Boards ambition and priorities for the District in pursuit of the economic, social and environmental wellbeing of the local population. The plan comprises of five clear outcomes for the District, these are:
- Children have the best start in life
 - Residents achieve good health and wellbeing
 - Sustainable economic growth and decent work for all
 - Safe, sustainable and inclusive communities
 - Action at all levels to address climate and environmental change

The Wellbeing Board will be the lead Partnership for the Plan and is therefore asked to ratify the content of the attached District Plan before it goes for publishing.

2. BACKGROUND

- The previous District Plan covered the pre-pandemic period up to 2020 and it was agreed by the Wellbeing Board that the revised remit of the Board requires a sufficiently wide lens on all of the driving forces of Wellbeing-including a focus on: social justice, combatting inequalities, sustainable communities and inclusive economy. It was agreed during a Board development meeting in October 2020 to develop one overarching District Plan that not only draws together the plans and strategies of each of the Strategic Partnerships and the Joint Health and Wellbeing Strategy but also incorporates a period of transition to align these strategies with the understanding that the plan itself is “more than the sum of its parts” and at its heart, aims to build a caring economy for the District based on equality, sustainability and wellbeing.

The Wellbeing Board agreed that the outcomes of the plan would be measured by a single suite of Wellbeing indicators which are in development.

The outcomes of the District Plan were agreed at a Wellbeing Board Development meeting in April 2021 and an initial discussion around the performance framework for the plan took place in July 2021.

The plan also acknowledges that all of our plans must adapt to our changed circumstances and the uncertainty that this brings. The District Recovery Plan that was launched in March 2021 assists with this. The District Plan will also serve as the Districts Health and Wellbeing Strategy.

The District plan will be formally launched in summer 2021, this broadly aligns with the national roadmap set out by the government to ease the nation out of covid-19 safety measures that have been in place intermittently since 2020. The new District plan, alongside the District Recovery plan and the Equalities work that is currently ongoing (and will report to the Board in October 2021) mean that the Wellbeing Board is prepared to lead the recovery of the District to improve Wellbeing alongside maximising economic growth.

Engagement with stakeholders and residents

The pandemic has changed the way we live, work and interact with each other. Each of the Partnerships have already included some form of consultation when developing their own plans and strategies and a period of consultation is planned to help our Partnerships and communities shape the delivery of the District Plan.

Governance and Delivery

The Wellbeing Board will be the decision making authority on the District Plan. It will be responsible for overseeing subsequent implementation of the plan and measuring performance.

Next Steps

The Wellbeing Board is asked to formally endorse the content of the District Plan.

3. OTHER CONSIDERATIONS

- None

4. FINANCIAL & RESOURCE APPRAISAL

- A Project Team is in place and has been responsible for the delivery of the District Plan.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

As above

6. LEGAL APPRAISAL

- The District plan will form the strategy that forms a basis for the relationships between the Wellbeing Board and the Strategic Partnerships therefore, Memorandums of Understandings will be updated with all of the Strategic Partnerships to reflect this.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

Sustainable and inclusive economic growth are key priorities for the Wellbeing Board and will be reflected in the District plan.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

- None

7.3 COMMUNITY SAFETY IMPLICATIONS

- None, Safe and sustainable communities are critical to the delivery of the plan.

7.4 HUMAN RIGHTS ACT

- None

7.5 TRADE UNION

- N/A.

7.6 WARD IMPLICATIONS

- This plan will be for every ward across the District.

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

N/A

7.8 IMPLICATIONS FOR CORPORATE PARENTING

The District has an ambition to become a UN Child Friendly District and this directly relates to outcome two of the District Plan 'Children have the best start to life' Child Friendly District aims to promote the health and wellbeing of all children-including those in the care of the Local Authority.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

None

8. NOT FOR PUBLICATION DOCUMENTS

- List any not for publication documents or state 'None'. Use the schedule set out in Part 3B of the Constitution for guidance.

9. OPTIONS

- n/a

10. RECOMMENDATIONS

Recommended -

- That the Wellbeing Board endorses the content of the District Plan (appendix A). The plan will then be designed and formally launched.

11. APPENDICES

Appendix A-District Plan

12. BACKGROUND DOCUMENTS

None

Appendix A-The District Plan

Bradford District's Draft District Plan

The Wellbeing Board has adopted the United Nations Sustainable Development Goals. These are 17 social justice-based goals for people, places and the planet. They focus us on caring for our environment, reducing inequalities, improving lives. Some goals relate clearly to one of the **five outcomes** of this plan or to the work of a particular partnership. Others such as 'No Poverty, Reduced Inequalities, Climate Action' are cross-cutting - everyone will need to contribute to these. Committing to these long-term goals will help us keep sight of the bigger picture as we work on local priorities.

Contents

Our Plan for Bradford District

This District Plan sets the direction for the family of partnerships that lead key areas of work for Bradford District

Our Wellbeing Board is the lead partnership and is responsible for making sure that the change programme outlined in this Plan is delivered, and that it is making a difference to people's social, economic and environmental wellbeing.

Together our partnerships will deliver significant change over the next five years. We are honest about our challenges, but also bold and positive about our District's future. We set ourselves a challenge to work together, to do more of what we do well and to embrace change. We are focused on five broad outcomes that will help us to address needs and reduce inequalities in our District. These are:



Where we are starting from – Tackling Inequalities

The 2020-21 pandemic has changed the way we live and work, and may continue to do so for some time. Longstanding social, economic and health inequalities were made worse during the pandemic.

That so many people and organisations worked together in new ways throughout leaves us with something to build on to create a fairer District, to reshape our economy and institutions to be inclusive - to take everyone forward, to bring good jobs that every community can access.

This will help us to address the social, economic and environmental inequalities that have driven poor wellbeing and shortened too many lives here for too long.

How we work together

Together our partnerships represent a wide range of public, private, community and faith organisations from across the District. When we work together across organisations, systems and communities we help to create shared values. Together we are more than the sum of our parts, and we can make faster progress on long-standing inequalities in health, prosperity and well-

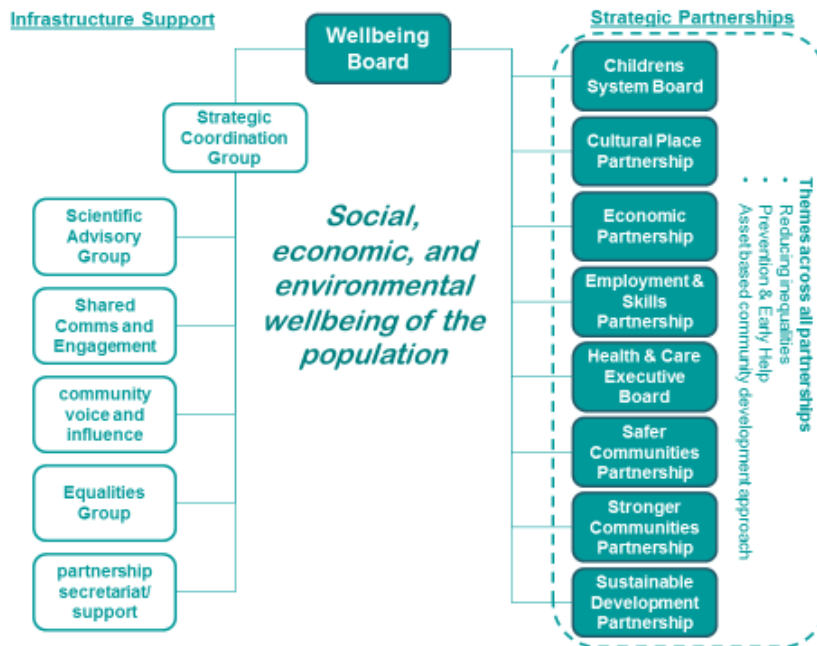
being and realise our shared ambitions.

Every partnership will work to be fully representative of the people of our District, building on the tremendous strength and capacity of local people, communities, organisations and businesses.

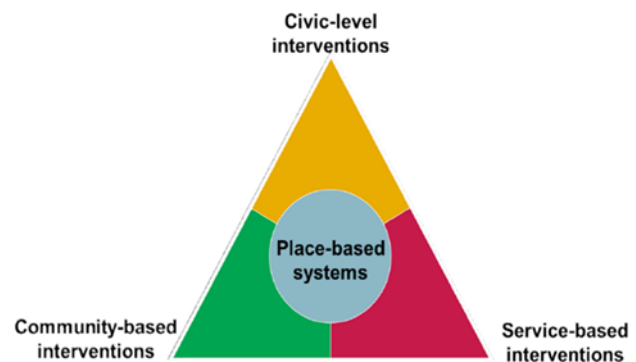
We will bring improvement to all areas of the District, particularly the most disadvantaged.

Each Partnership will develop a detailed plan of action for its area of focus, contributing to our five outcomes. Each partnership will also work to:

- reduce inequalities
- prevent issues becoming problems and provide help as early as possible
- build on our assets and strengths



We will work with and for **communities** to re-design and improve access to **services, to** support people and communities to get involved at a **civic-level** to improve neighbourhoods and the local built and natural environment through volunteering, voting, activism and community-led initiatives. Our Stronger Communities Partnership will lead this work.



Credit: PHE Public Health Data Science based on the original concept created by Chris Bentley.

Our ambition for Bradford District

We will build a better, fairer and more inclusive future for our District. As the UK's youngest city we commit ourselves to rebuilding a bright future for our children and young people who have lost out on education, play, leisure and friendship during the pandemic. We will work to reduce the long-term impact of this last year on them and to become a Child and Young Person-Friendly District. We aim to capitalise on Bradford's place at the heart of the North. We will work hard to attract new employers and the transport infrastructure that we need, including a city centre Northern Powerhouse Rail station which will act as a catalyst for the unlocking of significant regeneration, growth and job creation. We will support those whose businesses and livelihoods have been damaged during the pandemic to recover. Our Economic Partnership will focus on bringing in and growing secure and decent jobs that can pay at least the real living wage. We will create and

support opportunities to innovate, to be creative and entrepreneurial. We will ensure we have safe, healthy workplaces where people feel valued and supported.

Older people and many people with health conditions have also had a very difficult year, having to take extra care to stay safe and well. We will support people to have safe social contact again, and to build back their mental and physical health and wellbeing. Our health and social care sector will work to open a new medical school and to invest in our hospitals.

Our Cultural offer will make a significant and sustainable contribution to our future prosperity and to our recovery, building on our past and recent heritage, showcasing the knowledge and talents of our diverse communities. Our bid for City of Culture 2025 will be at the heart of this work building participation in culture, civic pride and acting as a platform for the growth of creative and cultural industries.

Work to develop a sustainable food supply system will increase the availability of affordable healthy food and help to reduce food insecurity. Investments in sustainable transport will help to improve air quality, alongside our Clean Air Zone.

Our outcomes

An outcome is a difference that we intend to make. We commit to making a positive and significant difference to these five crucial outcomes over the next five years.

- Children have the best start in life
- Residents achieve good health and wellbeing
- Sustainable economic growth and decent work for all
- Safe, sustainable and inclusive communities
- Action at all levels to address climate and environmental change

Each one is a fundamental building block for a safe, successful District where children and young people, families, elders and whole communities can thrive.

For each outcome we identify why it is important, the ambition in this area, the priorities that we will address first, and the assets or strengths in the District that will help us to make a difference.

Outcome 1 - Children have the best start in life

Why is this important?

Every child needs and deserves the chance to realise their full potential. Children thrive physically, intellectually and emotionally when strong, caring foundations are laid in early childhood. We aim to be a truly child and young person friendly District.

Enabling every child to have the best start in life is critical and our focus on that extends right through childhood into young adulthood. Our early years have lifelong effects - on health and wellbeing, on educational achievement and financial security. The best start in life means good wellbeing during pregnancy and in early life. It means high-quality education in every setting. It means having opportunities, access to creative and cultural activities and safe places to live, learn and play in all parts of the District.

The pandemic has had a profound impact on vulnerable children and young people in particular. Many children and young people have struggled to access remote learning, hindering their progress. 2020 shone a light on gaps in attainment, job prospects and life chances. We will work together to support children and young people to get active again and to recover their mental wellbeing. To Ensuring that children and young people are at the absolute heart of our recovery is the key to becoming a fair and inclusive District.

Our ambition

Our ambition is to be a great district for children and young people to grow up. We are working to become a Child Friendly District. We will put children and young people, and their right to be heard at the heart of our decision-making and all that we do. We will support children to be healthy, safe and valued, and to thrive in our education settings, so that young people in any part of the District can achieve their goals. We will listen to how children and young people are doing in terms of their happiness, their health and wellbeing, their feelings about where they live, their educational

achievement and skills, their hopes for adult life.

Five years on. What does good look like?

Every child starts out with the foundations for good health and wellbeing throughout their lives - families are supported to breastfeed, to provide a safe, warm home, nutritious food, a nurturing family; children have great early play and learning opportunities and an education that enables them to reach their full potential. Families enjoy nurturing and playing with their young children. Older children and young people feel secure and supported. They enjoy learning, are ambitious, do well and know how to reach their aspirations. Children and young people tell us they love living here and see the District as a great place to grow up. Children and young people reach adulthood with a sense of belonging, purpose, wellbeing and the skills and resilience they need to succeed.

How we work together

The Children and Young People's Executive Board leads the plan for children and young people, working with: Employment and Skills Board, Mental Health Partnership – Children's sub-group, Improvement Board. Opportunity Area Board.

We have some amazing assets in the District to help the Board lead this outcome - the expertise of the Born in Bradford programme and their large community of BiB families, the University of Bradford is the number one UK University for social mobility; fantastic programmes such as Better Start Bradford and Join Us: Move Play target much of their work on reducing inequalities,. We have a wide range of child and family-centred services. Children and young people are at the heart of our bid for City of Culture 2025.

What we will focus on

Our Children and Young People Plan describes our priorities in greater detail:

- Children start school ready to learn
- Faster progress on educational attainment and achievement
- Children and young people are ready for life and work
- Keeping the most vulnerable safe
- Providing early support to families
- Health and social inequalities reduce - child poverty, obesity, oral health
- Children and young people shape services and are active citizens

Related Plans and Strategies: Council Plan, Children and Young People Plan, Child Friendly District Plan, Act Early Plan, <child mental wellbeing>.

Key partners: Council; Clinical Commissioning Group, the Care Trust; the Hospital Trusts, The Institute for Health and Education Research; schools, the University, the FE and 6th Form Colleges; the VCS and business sectors including early years and care providers.

Outcome 2 Residents achieve good health and wellbeing

Why is this important?

A healthy population is generally a happy and productive population. Excellent health care and preventive health services are an important part of helping all of us to stay well throughout our lives. Our local health and care system is steered by a clinically led Integrated Care Partnership. We 'Act as One' system to develop excellent services and make continual improvements in what we do—helping us to think and act as one system for wellbeing.

What we do over a lifetime has significant impact on our wellbeing and the chance and timing of long-term illness. This link is stronger in areas of higher deprivation where smoking, obesity, lack of physical activity, unhealthy nutrition are more common and lead to early illness and people living shorter lives with fewer years in good health <Act as One 10 years less life diagram?>. Wider factors also shape wellbeing - differences in housing quality, access to green space and parks to play, get active, meet friends, income, employment and skills, job security, travel options, and workplace conditions all contribute to differences in wellbeing between people. The quality of our surroundings matter.

Over the next five years, we will work with communities and other parts of the public and voluntary sector, supporting people to keep people healthy and well, preventing and delaying much of the long-term illness that we see developing too early in people's lives

Our ambition

We recognise that we must take a bigger role in the prevention of ill health and in promoting good health. We will do this by providing the conditions in which people can be healthy, not just preventing disease, and helping them to be so – creating health.

Our co-produced approach will invest in wellbeing in early life, support families to have good wellbeing, have healthy school and work environments that support pupils, schools staff and the wider workforce to have better learning and working environments. People at all stages of life to find it easier to be active, eat well, feel better, stay healthier.

Easily accessible services will respond to higher levels of need, providing the right interventions, at the right time for better outcomes, respond to the needs of local communities. As a health and care system we will invest more in prevention use our resources to make big differences for a whole population impact by building a new, socially dynamic partnership.

One where the connections between partners lifts our individual and collective effectiveness. This will require a determined rebalancing of power, enabling emergent communities, influencing changes in our society by focusing on our population as people, not just patients.

We will focus on:

Collaboration which has become an essential part of a sustainable future. This will allow us to design how we will work as we move to acting as one integrated care partnership. This is reflected in our system philosophy where we 'Act as One' in our approach to planning, recovery and priority setting in our pursuit of improved health outcomes.

Creating **equitable access** for patients that delivers care and treatment quickly, and where possible, within a primary and community setting. Our Primary Care Networks and Community Partnerships are the footprint of service delivery. They will take responsibility for population health needs and lead the development of partnerships that meet local needs. We will make genuine transformation support available to enable partners to implement new integrated models of care, for local people where they live.

Our collective partnership resources which are significant, but finite. By **working together** as our organising principle, we can take a system approach to population strategy, monitoring finances, and performance and quality. Measuring in the here and now how we are affecting future health of our population. In agreeing priorities and taking difficult decisions together we have more opportunities to improve lives and life chances.

We want to **use the collective resources** of the NHS, local authorities, the voluntary sector, and others to improve the health of local people. By securing and integrating our resources we can position them to focus on the greatest need, to deliver best outcomes. Through our public stewardship we can address issues that no one part of the system can address alone; ensuring value by using our resources in the right areas, on the right things

Five years on. What does good look like?

People and communities feel confident and in charge of their own wellbeing. We are as healthy and well as possible throughout our lives. We live well and age well. Children and young people have happy, healthy childhoods in families and homes that support their wellbeing. This sets them on course to reach adulthood with good mental wellbeing and in good health.

Adults stay healthy, well and active late into life, helping to prevent or delay ill-health. People can live longer in their own homes, with access to high-quality care at home or in care settings when needed.

Communities are helping us to co-produce health and wellbeing. We prioritise prevention and early intervention. When people need care and support it is proactive, joined up and designed around their needs. Access to services includes digital options.

Inequalities in access and quality of healthcare reduce. The health and care system is a safe, inclusive place to work, becomes environmentally sustainable, helps to reduce causes of inequality.

How we work together

Using our collective Living Well approach we will lead health improvement work as a system, the

Integrated Care Partnership leads work to improve our health and care services and to ensure that health and social care work well together.

We will work together to identify and tackle the causes of health inequality. We will learn from good practice developed by communities and organisations during the pandemic. We will work to enable everyone to look after their wellbeing and to access high quality integrated health and care services.

We will support other partners and sectors to create healthy neighbourhoods, and address the wider factors that impact on our health and wellbeing.

Relevant Plans and Strategies Bradford District Joint Health and Wellbeing Strategy 2018 – 2023; [“Happy Healthy at Home”](#) - a plan for the future of health and care in Bradford district and Craven (2017), [“Better Health and Wellbeing for Everyone”](#) – our five-year plan (WY&H HCP) (2019); Living Well Plan.

Key Partners: the NHS – the Hospital Trusts and the Care Trust, the Clinical Commissioning Group, the VCS, schools and businesses.

Outcome 3 - Sustainable economic growth and decent work for all

Why is this important?

Like the rest of the UK, Covid-19 has had a severe adverse effect on our economic performance and the way the economy is working. Behind the headline statistics are personal hardships and tragedies. We have lost some good businesses, whilst others are struggling. We have some major challenges on skill levels uncertainty about post-EU trade and we will need to work hard to address all this and post-COVID recovery. Unemployment has risen sharply, particularly amongst younger people and those in our most disadvantaged communities.

Good work with fair pay, security, decent conditions and opportunities to progress is closely linked to the health and well-being of individuals and wider society. Likewise, good health and wellbeing support an innovative, productive and flourishing economy whilst unemployment, low pay and poor working conditions contribute to poor wellbeing. Creating the conditions that enable people to secure good work is therefore of critical importance to reducing inequality in income, housing and ultimately in wellbeing.

Our economy is worth £9.5 billion a year, and in a strong position to grow, with FTSE 100 businesses and strengths in manufacturing, distribution and logistics, digital, food and drink sector, financial services and health and social care. We have a strong foundation for entrepreneurship – voted a top 10 place to start a business and named in the 2nd highest level of entrepreneurship by PwC. Our strong local offer has attracted recent investment from NEC, Channel 4 and PwC. Our thriving cultural sector provides a world class offer.

We will make the case for infrastructure investment in our transport network, particularly for better-connected rail and mass transport to support clean, green growth. Work to secure a city centre Northern Powerhouse rail stop is ongoing; City centre NPR will slash journey times, attract major inward investment and unleash productive potential helping to ensure that Bradford becomes a net contributor to UK economy.

We will attract and develop high value businesses in digital, health and green industries and support local people to develop the necessary skills and knowledge to access these jobs. We will create sustainable, inclusive economic growth through new investment and new types of business, plus growing and improving existing sectors such as health and care. Our procurement will support local supply chains, contributing to the WYCA Sustainable Growth Strategy. Further devolution of funding and powers will help our journey to an inclusive economy with a sense of local connection and ownership.

Our Ambition

The ambition of our current Economic Strategy – ‘Pioneering, Confident and Connected’ for 2018-30 remains unchanged. We aim to grow skills, jobs, productivity and earnings so that Bradford is competitive in the UK economy, performing above the national average and closing the gap with the rest of the UK. This means:

- Increasing the value of Bradford's economy faster than the UK average
- Getting more people into work to bring employment rates closer to UK rates; and
- Improving the skills of residents to close the gap with UK skill levels

We will work with the West Yorkshire Mayoral office and with Whitehall to implement our ambitious Economic Recovery Plan which is focused on a better future for all residents and businesses. The value of good wellbeing for our economy is well understood. Our recovery plan and economic strategy focus on inclusive economic growth where everyone can contribute and benefit, to build a fairer, healthier and more cohesive District. We will work with businesses to support workforce wellbeing, improving quality of life, reducing sickness absence and helping to boost productivity.

Our priorities are targeted to provide support to the most disadvantaged groups including those living in poverty, people from Black, Asian and minority ethnic (BAME) communities, those with disabilities, women, and migrants, directing resources to help people into work and to develop the skills to succeed.

A flexible and agile skills service will provide retraining for people who lose jobs, or are entering the job market for the first time or considering self-employment. We will support people who are furthest from the labour market, including people with learning disabilities, to access work.

We will create and train for new employment opportunities, particularly in sectors such as health and social care where more staff are needed. Our Recovery Plan will provide a significant enhancement to health and social care training by improving the capacity of the Higher Education and Further Education sector to support a proposed new medical school.

Act Early North will learn from and build on ground-breaking local work by the Bradford Institute for Health Research and the Born in Bradford programme. This will provide policy makers with the evidence needed to develop cost-effective preventive health policy and early years' interventions that will improve the health and happiness of families living in Bradford District.

The District's bid for City of Culture 2025 will support skills, growth and investment in our creative and cultural industries and widen opportunity for employment in this sector.

Five years on. What does good look like?

The District has positive, sustainable, inclusive growth. Entrepreneurs of all ages know where to find support to innovate, start and grow new ventures. These may be community and socially focused ventures as well as business-based. Enterprises start here or move here and choose to stay here. Growth brings good, fulfilling jobs in new, clean and green sectors and filled workforce shortages in key sectors. Inclusive growth has helped to reduce social and economic inequalities, supporting people to live fulfilling lives, enabling communities in all parts of the District to prosper and supporting all the outcomes of this Plan.

- More people in all communities have qualifications at NVQ Level 3+.
- Local inequalities in skills reduce, we close the skill gap with the national average.
- Employment increases, local disparities reduce, gap with national average trend closes
- Earnings increase, local disparities reduce, gap with national average trend closes.
- Productivity of local businesses has increased, creating more and better jobs
- 1,000 new apprenticeships created
- Basic and higher skills improved for 53,000 residents
- 3 Future Technology Centres created.

Taken together these actions have the potential to create over 20,000 new jobs.

How we work together

This outcome is owned by the Employment and Skills Board and the Bradford Economic Partnership. which sets the direction of economic development and regeneration in Bradford. A team of senior leaders from local businesses and key organisations oversee and drive delivery of our inclusive growth agenda. The partnership provides a credible and powerful voice for the city in regional, national and international forums. The Partnership will be sector-based and will reflect

the full diversity of the District, to lead the new Economic Recovery Plan.

We will focus on

Five areas of opportunity relating to a 'new economy' based on developments in digital technology, commitments to decarbonisation and the growth of more purpose-driven businesses. These:

- Equip our young, diverse population with the skills and confidence they will need to succeed;
- Support businesses to benefit from developments in technology;
- Maximise the economic impact of Bradford's diverse cultural assets and distinctive places
- Create inclusive growth and good jobs by accelerating development and transition to a green, sustainable, resilient and connected economy;
- Improve wellbeing by enabling people to lead long, happy & productive lives.

Related Plans and Strategies: Economic Strategy/Recovery Plan, Skills Plan, Culture Strategy, Sustainability Strategy, Transport strategy including Northern Powerhouse Rail, City and Town Centre Improvement plans; City of Culture bid plan.

Key partners: Bradford Council, the University of Bradford, the City Region LEP, Chamber of Commerce, the Bradford, Keighley and Ilkley BIDs, Federation of Small Businesses, West Yorkshire Combined Authority, Bradford College, Keighley College.

Outcome 4 - Safe, sustainable and inclusive communities

Why is this important?

Building safe, thriving and strong communities is central to the work we do together to create an inclusive and sustainable District - a place where everyone can feel that they belong, feel safe, enjoy where they live and contribute to their area and community. Communities with strong social bonds and networks, with shared values and common goals are more likely to enjoy lower crime, better health, higher educational attainment and better economic growth.

Strong communities and safe communities are two sides of the same coin. Two partnerships, doing different and complementary work, share leadership of this outcome to create safer places where communities can thrive.

The **Stronger Communities Partnership** supports local people and organisations to build shared values and connections, creating a shared sense of community and understanding between people. This enables more people to play an active part, helping to solve local needs and issues, shaping the place where they live and helping to prevent and tackle the causes of anti-social behaviour and hate crime. Around one third of hate crime is race-related. This leaves large sections of our communities feeling unsafe and at risk. The Bradford for Everyone Board provides community oversight of our work.

These activities and conversations inform the work of the **Community Safety Partnership** to ensure that neighbourhoods are safe, that hate crime is tackled: that people feel safe on their streets, in parks and green spaces, when driving or moving around; that people are safe at home – both from break-ins and assault, and from domestic abuse and sexual violence. This in turn supports the work to build stronger communities, allowing it to develop and thrive, because people who feel safe are able to take part fully in the life of their communities and neighbourhoods.

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Our Ambition

To provide space where conversations can happen; bringing different voices together to provide a cross sectional and multi-dimensional view of the same challenge; to share what works for our communities and to stimulate ideas from research; to utilise our global and national connections to maximise the reach of Bradford district's voice beyond our boundaries. To ensure that our services and policies build on and celebrate community action and reflect and address the needs and challenges faced by residents. People are able to participate fully in the opportunities the District offers and people and communities are at the heart of our local decision-making. Our Community Safety Partnership builds high levels of trust between the public sector and local communities to understand their concerns and issues. We develop solutions together with local communities, whilst also working at West Yorkshire level to tackle impacts of wider, organised crime in our District. Together we work to improve quality of life and life chances, particularly in our most disadvantaged neighbourhoods.

What we focus on

To build stronger communities we focus on:

Getting On – by supporting economic participation and language skills, .

Getting Along - by promoting greater interaction, dialogue and understanding between people from different backgrounds; ensuring people understand fully their rights, freedoms and responsibilities.

Getting Involved - Generating and connecting people to opportunities to participate in community and civic life and strengthening leadership.

Feeling Safe - Tackling hate crime and the fear of hate crime so that everyone feels safe.

To build safer communities we focus on the issues that blight areas and reduce people's sense of safety:

Tackling serious and organised crime – by targeting knife crime and gang-related crime, working locally and at West Yorkshire level, and **Reducing reoffending**

Ensuring that women and girls are safe and feel safe – through work to prevent and reducing domestic abuse and sexual violence, around 80% of which is directed at women and girls.

Preventing and tackling anti-social behaviour – by focusing on common issues that cause neighbour disputes and can blight neighbourhoods

Reducing anti-social and dangerous driving – through a new District-wide Public Space Protection Order

Five years on. What does good look like?

We see better housing and safer neighbourhoods for people to enjoy, particularly in the most disadvantaged areas where we will start to see reduced 'churn' where people leave as soon as possible. Instead we see more settled communities where social capital – connections, co-operation, local organisations have grown and are thriving. People take a pride in their neighbourhoods which are clean and welcoming, We see kind behaviour towards others – towards neighbours, new residents, new communities, children and young people, people with a disability. People feel safe and welcome where they live. More neighbourhoods have high levels of community involvement and activity, with more people getting involved. This helps people to have a sense of control over their lives, they feel involved and listened to, and this supports their mental and emotional well-being. Signs of success will include:

- more people volunteering and taking part in community action and initiatives,
- more people are using their vote
- the most disadvantaged neighbourhoods are being turned round
- People are choosing to live, stay and help to create a safe, happy neighbourhood.
- Community assets and shops are returning.
- More people take part in community-led initiatives such as People Can and Citizen Coin
- People are aware of and have confidence in the work of the Community Safety Partnership
- Violent crime, sexual violence and hate crime has reduced
- Domestic abuse has reduced
- Women and girls are safe and feel safe
- Children and elders are safe and feel safe
- Repeat offending has reduced, fewer first time entrants to the Criminal Justice System

- Victim satisfaction ratings have improved
- Perceptions of crime and safety have improved.

How we work together

The two partnerships work together to improve life chances and quality of life for residents especially in places where multiple forms of disadvantage make it even more difficult for people to achieve their aspirations. The Stronger Communities Partnership is made up of leaders of neighbourhood-based services, strategic leaders and representatives of the voluntary, private and faith sectors and local people and communities. The Community Safety Partnership also has communities and neighbourhoods representatives working alongside the police, the fire and rescue service, the probation service, housing providers and the council's housing and homelessness team. The work of the two partnerships together is cross-cutting, supporting the other partnerships and helping to deliver broad wellbeing priorities by addressing issues including:

- Poverty
- Childhood development and educational attainment;
- Healthy lifestyle and mental health
- Economic opportunity with secure employment and a living wage
- Neighbourliness, a sense of belonging and respect for others
- Access to decent accommodation

Relevant Strategies and Plans: Community Safety Strategy, Anti-Poverty Strategy, Housing and Homelessness Strategies, the Stronger Communities Strategy, and District Shared Values.

Key partners: VCS and Faith sector, People Can; CABAD, CNET, WY Police, WY Fire and Rescue Service

Outcome 5 - Action at all levels to address climate and environmental change

Why is this important?

Our District needs an ambitious, joined-up and investable approach to the economy that embeds a focus on protecting our natural environment in our economic thinking and planning. This brings many opportunities for new local community and business ventures and for residents to get involved in protecting and improving the natural environment

The District must be ready to meet the challenges of the Climate Emergency, and global and local environmental imbalances. COVID 19 has exposed vulnerabilities and other shortfalls against the 17 UN Sustainable Development Goals adopted by the Wellbeing Board Creating environmental sustainability ensures future generations will still have the natural resources needed for an equal, if not better, way of life to that of current generations.

Climate change will have the greatest negative impact in low-income areas and on the most vulnerable people, whose housing may be poorer quality, uninsulated, and unsuitable for extremes of temperature, either heat or cold. Extremes of heat and cold impact on many aspects of wellbeing. Residents and business owners who are unable to get flood insurance may suffer stress.

The Partnership will support, create and attract new and greener jobs in local businesses and bring improvements in our buildings, infrastructure, services and natural environment. Our plan for a green economy, green jobs and better lives will address fundamental challenges and support the equalities agenda, reducing health and social inequalities.

Our ambition

All citizens of Bradford District appreciate how a sustainable lifestyle supports their wellbeing.

People from all walks of life, especially the most disadvantaged and vulnerable are participating in co-design and decision-making to shape initiatives and to benefit from them.

'Business as usual' is no longer enough. The University of Bradford is helping us shift the focus from economic growth at any cost, to a caring approach to the environment. We will minimise waste, reuse and recycle resources, reshape supply chains to reduce the need to move goods.

Our partnerships better understand, plan and deliver on climate and environmental challenges and opportunities. Business and commercial initiatives underpin and unlock our ambition for clean growth and decent work for all. Many opportunities for improvement in the SDG goals are in play. Robust business cases and investment propositions are leading to **delivery** of real-world and

tangible business models, products, services and 'green economy' impacts. We understand the benefits of a sustainable approach as we live and work in an improving environment, enabled by a green economy that brings health benefits, cleaner air being the biggest example.

Five years on. What does good look like?

Our movement for greener jobs is supporting wellbeing and reducing inequalities. Businesses have reset their practices, more of them produce clean and safe products that are life-enhancing and support well-being in the home, community and working life. A cleaner, greener economy is helping to eliminate harmful materials and pollutants from the District.

The District is further on track to meet global climate and environmental targets and is becoming an exemplar sustainable place. We are improving biodiversity - increasing the amount and range of plant and animal life - and have increased the capacity of the land to absorb carbon, hold rainfall, slow the flow and hold back flood water.

Business members make the critical connections to early years, schools, colleges and other initiatives that progress a child-friendly district and enhance life-chances. Commercial opportunities in health and wellbeing demonstrate sustainable development credentials.

How we will work together

The Sustainable Development Partnership (SDP) was established in 2019 to bring together leadership from across business, key organisations, the Council and the Combined Authority to help Bradford develop and realise its ambition of becoming a thriving, inclusive and sustainable District. It will lead delivery of the Sustainable Development Action Plan. All plans and strategies will address resilience to climate change, mitigating its impacts and protecting and maximising the benefits of our natural environment. Our Local Plan will ensure development does not add to excess heat in urban areas or worsen the risk of flooding. Our approach to new and existing housing will consider how homes and buildings can remain comfortable for residents in both heat and cold.

We will focus on

Enabling the delivery of priorities across a number of strategies. Our partnership work will unlock opportunities and accelerate progress on a sustainable, inclusive economy to bring new opportunities to all Bradford District's communities. Priorities include:

- Neighbourhood regeneration, travel, transport and infrastructure investment
- Sustainability of existing businesses and inclusion of sustainability in new businesses
- Five sustainable development initiatives under the banner of 'green economy'
- Climate Action in response to Climate Emergency Declaration
- Improving Air Quality via the Bradford Clean Air Plan

Relevant Strategies and Plans: Council Plan, Economic Strategy and Economic Recovery Plan, Climate Emergency Declaration, Joint Health and Wellbeing Strategy, CYP & Families Plan, Community Safety Plan, Stronger Communities Strategy, Housing Strategy, District Workforce Development Plan, Clean Air Plan, Transport Strategy.

Key partners: A range of business partners, the VCS, Incommunities, University of Bradford, WYCA, Bradford College, Keighley College.
